



## Jim Dolan Memorial Kayak Fishing Tournament 2021 SPONSORSHIP OPPORTUNITIES

Heroes on the Water is holding our second annual Jim Dolan Memorial Fishing Tournament, Still Livin' the Dream. This national virtual kayak fishing tournament is a great opportunity to get in front of fishing enthusiasts, veterans, first responders, their family members, and people who support this community.

This is a great opportunity to get in front of our audience while showing your support for our heroes. Our 2021 event will receive media, including being featured on a well-known fishing show as well as radio spots.

### TOURNAMENT DETAILS

The 2021 tournament will begin September 11, 2021 and run through October 10, 2021. There are four regions and seven tournaments, and our projection is that 200 anglers will participate, as well as a multitude of others who will donate and/or purchase raffle tickets and t-shirts.

Below are the sponsorship ideas for the 2021 tournament. If you wish to participate, please contact Laura Armbruster at [laura.armbruster@heroesonthewater.org](mailto:laura.armbruster@heroesonthewater.org) with your chosen sponsor level, or to discuss a custom sponsor level for your organization.

Sponsorships and Raffle items can be submitted until September 10, 2021. We need an image, description and retail amount (not the actual item).

### SPONSORSHIP LEVELS

#### RAFFLE

Donate a raffle item and you will be listed on our ticketing/raffle software.

#### BRONZE

\$500 – you will be listed on our primary angler registration software, iAngler.

#### BRONZE PLUS

\$500 plus raffle – you will be listed on both our registration software and our angler tracking software.

#### SILVER

\$1,500 – everything listed in Bronze plus social media posts that include all sponsors during the tournament and a mention in our newsletter.

#### SILVER PLUS

\$1,500 plus raffle item – Silver plus two individual social media posts promoting your organization.

#### GOLD

\$3,000 – Silver Plus and a mention in a nationwide press release as well as logo placement across all digital platforms and promotions.

#### GOLD PLUS

\$3,000 plus raffle item – Gold plus an interview to publish on our website.

Please contact Laura Armbruster with any questions at [laura.armbruster@heroesonthewater.org](mailto:laura.armbruster@heroesonthewater.org)