



2024 SPONSORSHIP OPPORTUNITIES

Are you ready to align your brand with a nonprofit that has a strong, positive reputation? One that serves our nation's heroes through wellness programs that focus on kayak fishing and the outdoors? Heroes on the Water is looking for both underwriting and product sponsors for our 5th Annual Tournament and will provide well thought out marketing and media opportunities to our sponsoring partners.

The Jim Dolan Memorial Kayak Fishing Tournament is a national virtual kayak fishing tournament. It is an annual fundraiser for Heroes on the Water, a 501(c)3 organization, supporting veterans, first responders and their families.

Our 2024 event will receive media coverage and social support from our partners. The tournament begins September 6th and runs through September 22nd, 2024. There are four regions and seven tournaments across the US. We project more than 300 anglers will participate, and additional supporters will purchase raffle tickets, t-shirts and donate online.

PRESENTING - \$10,000 (LIMIT ONE)

- Interview published on our website
- Nationwide press release
- Media opportunities as they arise
- Dedicated social media post
- Recognition in the Mission Moment newsletter
- Recognition on all event marketing
- Logo published on event webpage, angler software and raffle software

GOLD - \$7,500

- Media opportunities as they arise
- Dedicated social media post
- Recognition in the Mission Moment newsletter
- Recognition on all event marketing
- Logo published on event webpage, angler software and raffle software

SILVER - \$5,000

- Recognition in the Mission Moment newsletter
- Included in event sponsor social media posts
- Recognition on all event marketing
- Logo published on event webpage, angler software and raffle software

BRONZE - \$2,500

- Included in event sponsor social media posts
- Logo published on event webpage, angler software and raffle software

PRIZE/PRODUCT DONATIONS

If you wish to donate items as part of our prize packages, we will need the items in multiples of 7. The product donation sponsorship level will be determined by the sponsoring partner and HOW team. Contact Mary Kathryn Metyko at MK.Metyko@heroesonthewater.org

RAFFLE ITEM DONATIONS

Donate a raffle item and you will be listed on our raffle software and event webpage.

LIMITED SPONSORSHIPS AVAILABLE

Please contact Laura Lindsey to discuss your chosen sponsorship level or a custom option. Raffle items must be received by Aug 14th, 2024.

Laura.Lindsey@heroesonthewater.org | HeroesOnTheWater.org